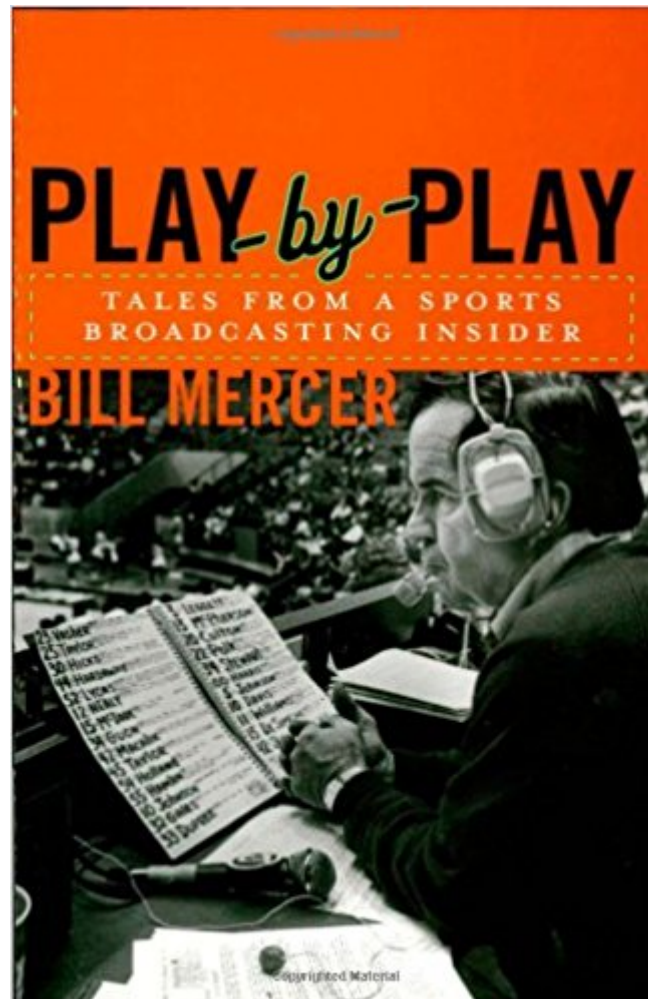


The book was found

Play-by-Play: Tales From A Sportscasting Insider



Synopsis

Both a memoir and a "how-to" for anyone who aspires to a career in broadcast journalism, particularly sports, this book calls on Mercer's vast experience and name recognition in Texas to give an insider's view of everything from play-by-play to interviewing a celebrity athlete. Mercer began his career as the voice of professional wrestling in Dallas in the 1950s, and later went on to be a play-by-play announcer for teams ranging from the Dallas Cowboys to the Chicago White Sox, in addition to a brief "hard news" stint at the time of the Kennedy assassination in Dallas in 1963.

Book Information

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Product Dimensions: 6 x 1 x 9.3 inches

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Average Customer Review: 4.6 out of 5 starsÂ Â See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #1,824,027 in Books (See Top 100 in Books) #88 inÂ Books > Sports &

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Miscellaneous > Journalism #4980 inÂ Books > Biographies & Memoirs > Arts & Literature >

Television Performers

Customer Reviews

Anything Bill Mercer does reaks of class and sophistication. His career continues even today after over 50 years of hard work. I had the wonderful opportunity to work with Bill Mercer at many places with the first of them being KVIL radio. I remember him tearing through the front door of the radio station being scheduled to be on the air in 10 minutes. We're talking 4:30am. All of this after being up all night on a return trip from a UNT (NTSU) "Mean Green" game. His book describes the behind the scenes of sports in a way that you can't put the book down. Bill Mercer's book should be required reading in every school in the US and Canada and a few other countries

Having heard Bill Mercer on the air all of my life, it was nice to read some inside stories of the sports broadcasting world.

Great stories from a true pioneer.

Outstanding book about the great sports caster Bill Mercer.

Good read by a consummate pro....

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